

JOSH SQUIRES

Designer

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Farbridge | UX/UI Designer

Nov 2019 – Present

Early in the project, I worked with Farbridge's development team to compile user research, create wireframes, and develop the connected ecosystem of a digital streaming library designed for VR, mobile, and desktop. That research was then combined with client and developer feedback into my designs for the visual identity and UI for all three implementations of the product, along with the client's marketing website.

Freelance | Multidisciplinary Designer

Oct 2018 – Present

The majority of my freelance work is with New Milford Assembly which began with the design of their new identity, logo, and style guide. I continued my work by helping them to establish a web presence and designing their new website, which included wireframes, UX/UI design, photography, and front-end development. Other freelance work included logos and supplemental material for various clients including the Automotive Ad Agency, Shield Network Security, and Solid Rock Accounting

HFF | Graphic Designer

Sep 2016 – Sep 2018

I worked with directors and researchers to develop marketing strategies and visual identities for various deals and properties that HFF represented. These campaigns culminated in designing printed and digital assets, including pitch decks, emails, data visualization, tour guides, and other marketing collateral.

Charles River Web | UI/UX Designer / Web Designer

Jun 2016 – Sep 2016

I collaborated with the development team at Charles River Web to concept, wireframe, and design an updated website for their client, Trojan Oil, with a focus on usability and streamlining the users' order process.

Curriculum Associates | Junior Designer

Dec 2014 – Dec 2015

As part of CA's marketing team, I designed digital and printed marketing collateral, which included monthly email updates, targeted mailers, web/social media campaigns, and tradeshow exhibitions.

Education

Gordon College

Aug 2010 – May 2014

B.A. in Art

B.A. in Philosophy

Design Concentration

Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe After Effects

Sketch

Figma

InVision

Unity

Blender

Squarespace

Wordpress

Microsoft Office

JIRA

Confluence

Photography

Physical Media